

LIVE WORK TRAVEL

australia

MEDIA KIT 2010/2011

about LIVE WORK TRAVEL australia

Live Work Travel Australia (LWTA) is a glossy lifestyle magazine aimed at Irish nationals interested in travelling, working or living in Australia.

LWTA will contain news, features and information for those seeking to escape Ireland's economic woes for a new life Down Under.

For those twentysomethings looking to come to Australia as a Working Holidaymaker or as temporary residents, LWTA will include all the latest visa and recruitment news.

For those individuals or families looking to emigrate, LWTA will offer a unique insight into the jobs and challenges of starting a new life down under by talking to Irish people who have already made the move.

40,000 copies of LWTA will be distributed throughout Ireland via

- The Working Abroad Expo (Dublin Oct)
- Newsagents (Republic and Northern Ireland)
- Australia specialist travel agents
- Australia visa seminars
- Graduate fair (Dublin)
- By mail-order via website

Why advertise in

LIVE WORK TRAVEL

australia?

While Live Work Travel Australia (LWTA) will contain interesting features about the expat experience in Australia, while individual sections will focus on the backpacker scene, recruitment, sponsorship and the emigration route.

Backpackers

All you need to know about making the most from your year (or two) down under. Ideal for hostels, travel companies, adventure tourism.

Recruitment

Our recruitment section will take a look at the Australian jobs market and sponsored visa opportunities for skilled workers. Ideal for migration agents and recruiters.

Emigrate

We will examine the ups and downs of making the big move down under by talking to individuals and families who have done it. Ideal for international removalists, migration agents, state government migration agencies.



Contact us now on 02 9555 9199

Rates

SIZE	RATE*
Full Page With Bleed	\$4,950
Full Page No Bleed	\$4,950
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Half Page Vertical	\$2,990
Third Page Vertical	\$1,990
Eighth Page	\$760

*Loadings apply for preferred positions

Advertising

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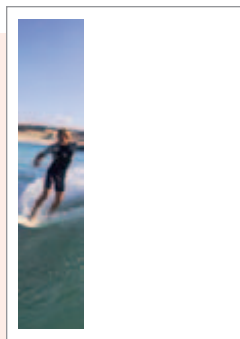
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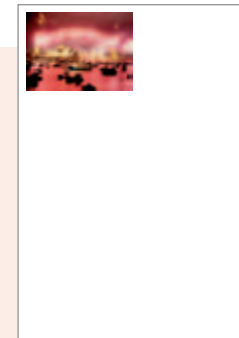
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Specifications Please email anna@irishecho.com.au for detailed specifications.